

UX BRIEF



YOOBEE: School of Design
Diploma in Web and UX Design
Erind Hoxha

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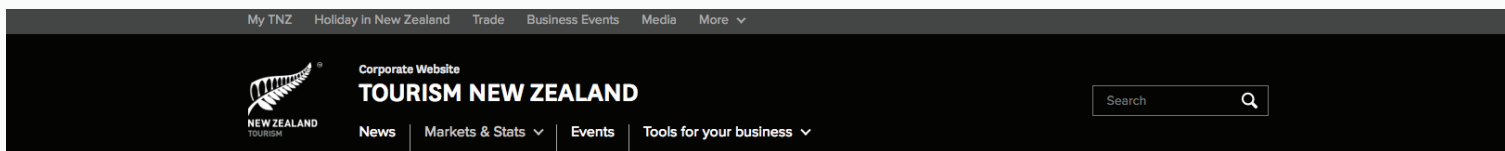


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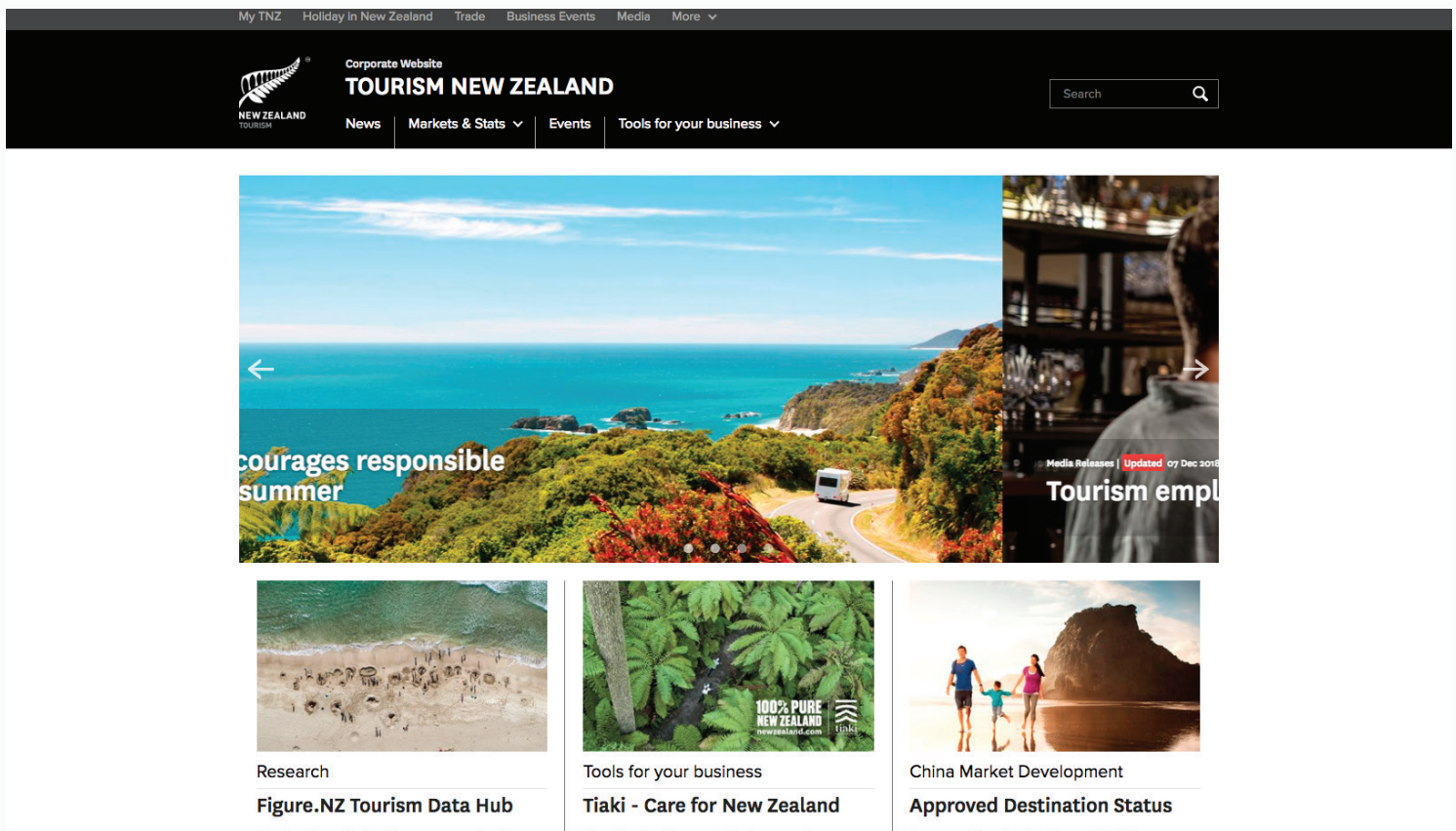
Existing Website Analysis



Existing website has a consistent navigation menu, and it fits their brand, and the non-negotiable requirements for this project was to match the brand into the same website, so for this reason I've researched the website and analysed their key points which I should use. One of them was the Navigation menu:



And the engaging content as the images of New Zealand & tourism details:



Project Timeline



Tourism New Zealand		Week One							Week Two							Week Three					
Stages	Duration	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri
Documentation	3 Days																				
Project Timeline	1 Day																				
Project Overview	2 Days																				
Research	4 Days																				
Client Research	2 Days																				
UX Research	3 Days																				
Competitor Research	2 Day																				
Style Research	2 Days																				
Target Audience / Persona	2 Days																				
Accessibility	1 Days																				
Prototypes	8 Days																				
IA / IxD	1 Day																				
Wireframes	2 Days																				
Sketch Mockups	5 Days																				
User Testing & Feedback	4 Days																				
UML Diagram	1 Day																				
Coding	8 Days																				
Coding	8 Days																				
Linting	1 Days																				
User Testing & Feedback	1 Days																				
Coding Changes	1 Days																				
Closure	3 Days																				
Review	2 Days																				
Presentation	2 Days																				
Hand-in	1 Day																				

https://drive.google.com/open?id=1_FCygaBQl0i_wdhVWutlFnP3RCDqx_nZEwu9X1UBJSw



Tourism New Zealand is the organisation responsible for marketing New Zealand to the world as a tourist destination. The major tool we use to do this is the 100% Pure New Zealand marketing campaign, a campaign that has evolved over the past two decades to make New Zealand one of the world's most well-respected tourism brands.

International tourism has grown to become New Zealand's largest earner of foreign exchange, pumping around NZD14.5 billion annually into the nation's economy. Over 3.7 million visitors arrive in the country every year. (updated December 2017)



Web designing a single page web application, which is responsive for all type of devices, they have a new campaign that is aimed at visitors staying for short periods, booking their own accommodation and arranging their own transport.

A single page web application which allows users to input information, and provide feedback with Accommodation or Transport options, calculating their cost and displaying the price and a payment option.

For this project we've chosen to do Transport and Accommodation to help their needs in one go, so they can book their vehicle & the place of stay within one website.

Specs and Constraints



Documenting and planning the production by writing a project or website proposal, and it must include a use case diagram that shows who the users of the application are and how they interact with it.

A set of deliverables to develop from the use cases.

A timeline or burndown chart for development of each deadlines identified.

Using JavaScript libraries, creating functional interface that meets the clients needs.

Desktop, Mobile or Tablet view.

Deadline: 14th Dec



Tourism New Zealand goals are for this campaign to reach the target audience as much as they can for this timeframe, which when summer / or suitable travel times come, tourists can come and book accommodation& transportation through Tourism New Zealand web-app.

During my analysis of the website, it became apparent that the Tourism New Zealand website would need the following aspects:

Brand consistency

Brand credibility

Ease of use

Responsive

Improved usability for a broad target audience through the use of a Chat Bot

Align final design with company values

(ensure user experience is as good as tourism experience)



Daily, the project timeline was checked and to meet the requirements per each day.

Planning consisted of 3 phases.

Design/Code

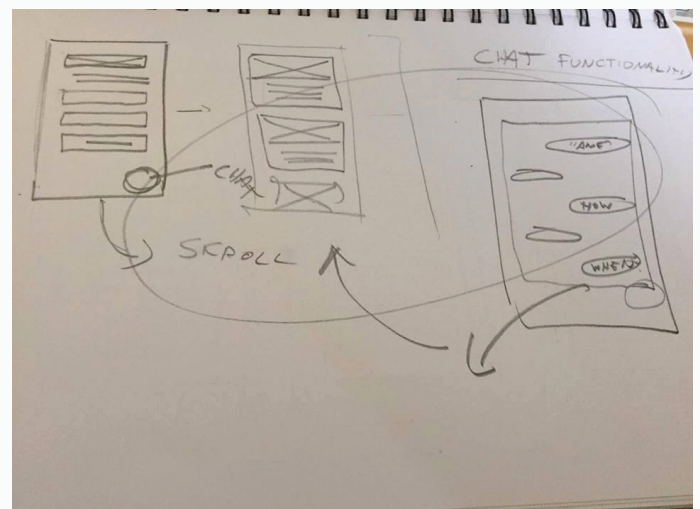
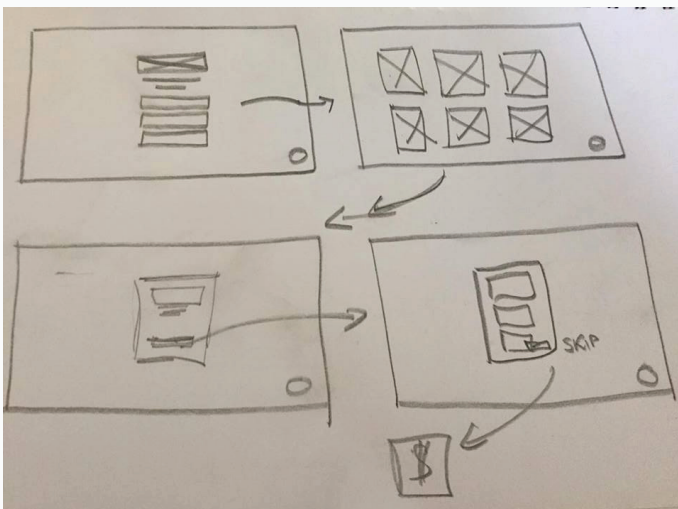
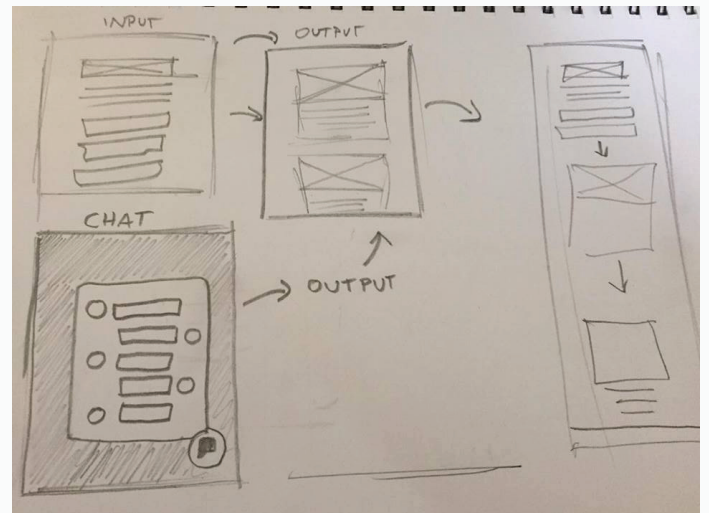
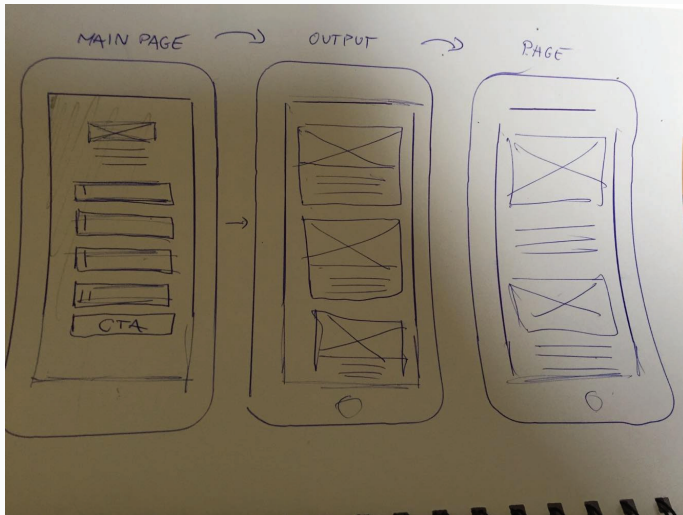
Review

Redesign/Revision

Brainstorms / Moodboard



The brainstorm ideas started with the mobile view, reaching to the end point which the user chooses one option, then is offered as an upsell of “Meal options”.





As soon as we knew the mobile version, I've sketched and user tested the wireframe, to see if any checks were missing. From here, the development started then we reached to the sketch/website result.



UML Diagram



BROWSE THE PAGE



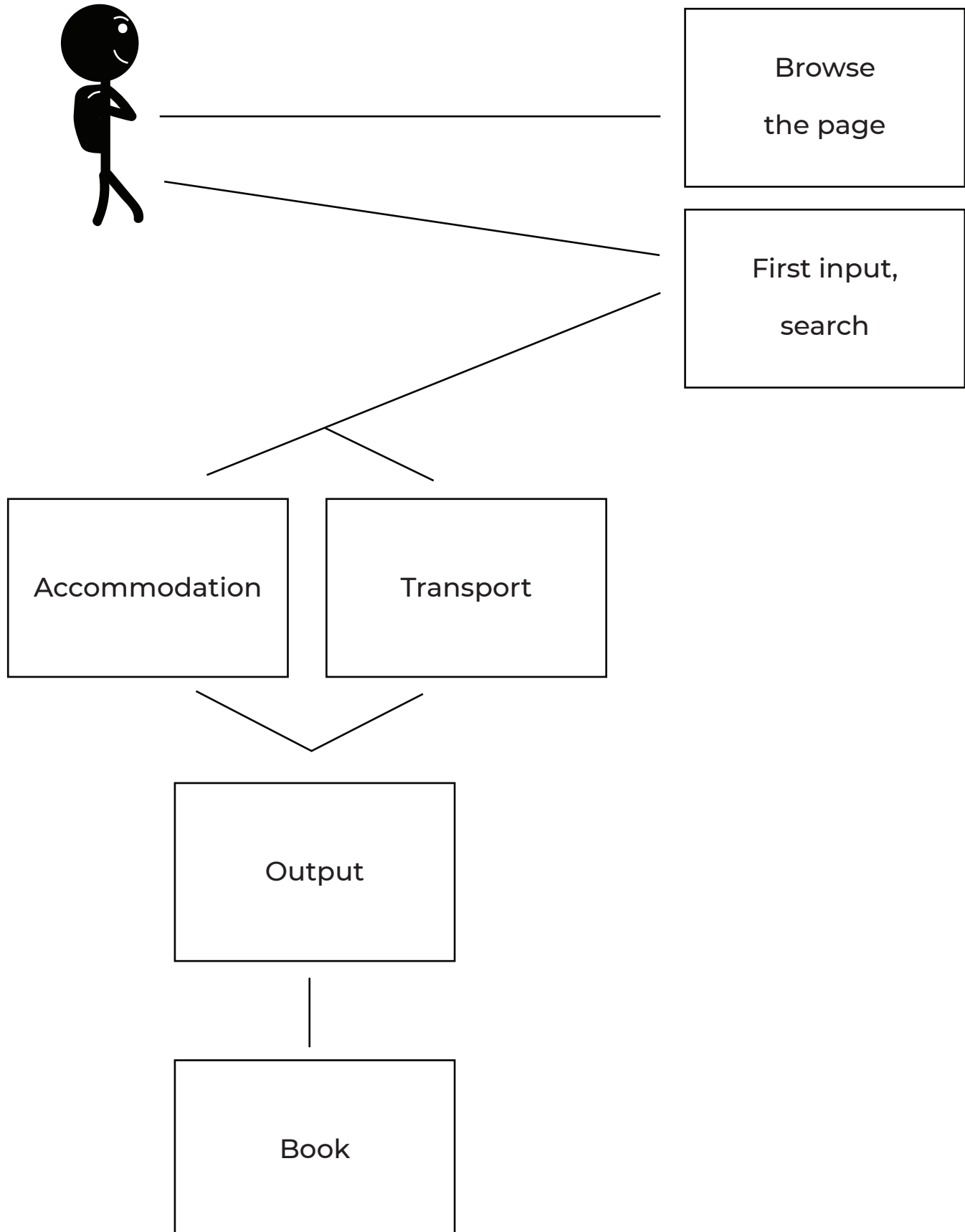
SEARCH, FIND



BOOK, TRAVEL



Information Architecture





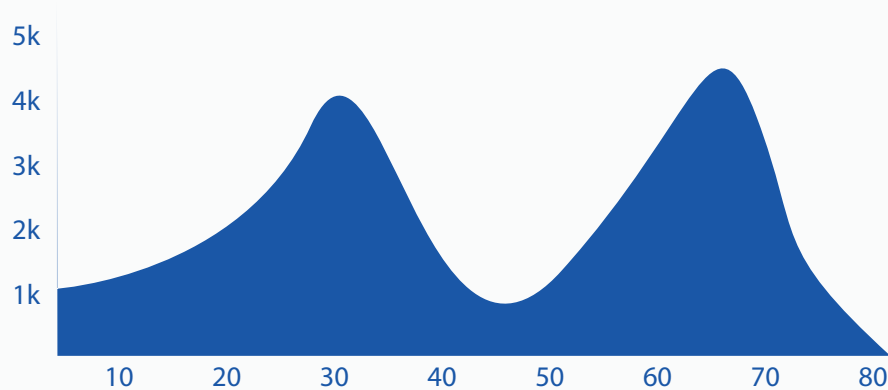
By the result of the search of user researching for Tourism New Zealand I've found out that mostly users from overseas will be using this app, and their language varies from place to place.

People aged 18 to 33 - 80%

People ages 33+ - 20%

The stats are important when pre-developing the project since it gives an overview of the age group and the type of users which will interact with it.

Overseas visitor arrivals are increased by 9 percent since 2015.

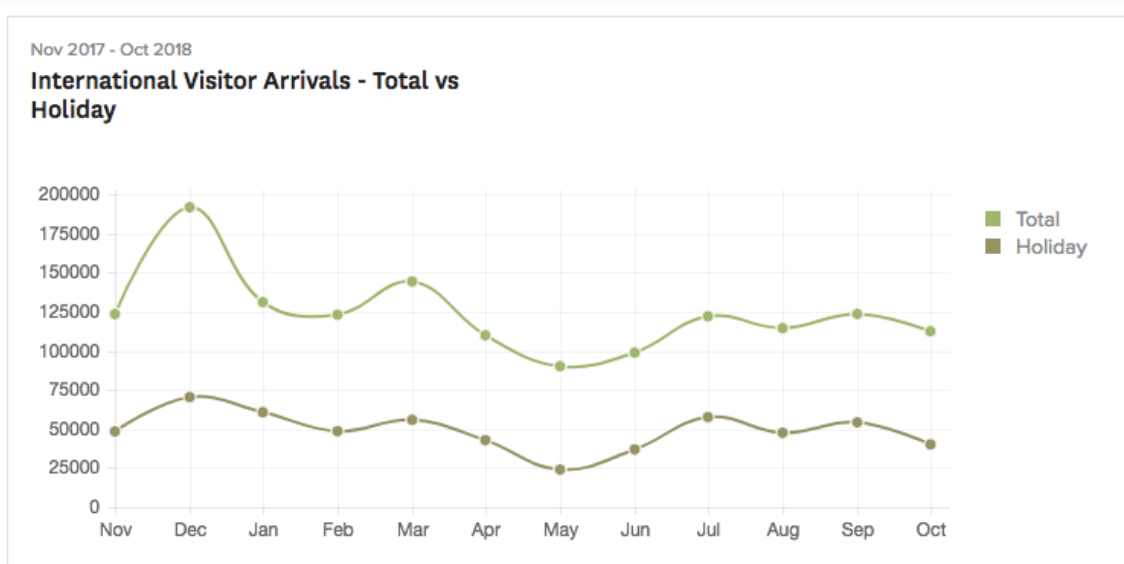


New Zealand is known for beautiful places to visit, and mostly backpackers will use the website, so for that matter the website is responsive for Mobile, Tablets and Desktop, and every file is minified to help their needs to download / see the website.



Language	Welcome
Abkhaz	Бзиала шәаабейт (Bziala šəaabeit)
Adyghe	Къеблагъ (sg) Шъукъеблагъ (pl)
Afrikaans	Welkom
Akkadian	ܠܝܠܐ ܕܝܢܐ (ḥašānu)
Akran	Mayad-ayad nga pad-abot
Albanian (Gheg)	Mir se vjën
Albanian (Tosk)	Mirë se vjen
Aleut	Qaḡaasakung huzuu haqakuḡ (Thank you all for coming)
Alsatian	Wellkumma Willkumme
Altay	Эзендер (Ezender)
Amharic	እንኳን ደህና መጣህ። (ənkwan dāhna mättah) m እንኳን ደህና መጣሽ። (ənkwan dāhna mättāš) f
Arabic (Egyptian)	أهلاً وسهلاً (ahlan wa sahan)
Arabic (Lebanese)	Ahla w sahla
Arabic (Modern Standard)	أهلاً وسهلاً (ahlan wa sahan)
Arabic (Moroccan)	مرحابة (mrehba)
Arabic (Oman)	السلام عليكم ورحمة الله وبركاته
Aragonese	Bienveniu (>m) Bienvenida (>f) Bienvenius (pl) Bienvenidas (pl/f)
Armenian (Eastern)	Բարի գալուստ! (Bari galu'st)
Armenian	

Added the languages for different nationalities across the world and New Zealand.



Target Audience



Target audience from my research is divided into two main demographics:

Primary target audience - 17-33 years old

Secondary target audience - 55-75 years old

Primary target audience are known as backpackers and they travel around New Zealand each year, and they likely don't earn much income and such spending their savings / family funds.

Secondary target audience would be the group which are already retired and they want to visit a quiet place which they can enjoy the nature peacefully in New Zealand since this country is known for to be one of the top safe places to travel around the world.

The young group audience would be 44% of the visitors, while the older group 56%.



Mary is a 34 year old nurse from Melbourne, but her daughter studies in Auckland

Demographics

Mary
34 year old
Married
Lives in a big city

Behaviours

Eats healthy food
Very social
Likes travelling
Smart

Needs & Goals

Less stress
Quiet time with herself
Modern tech tools
Knowledge
Funding

Technology

Tablet, Phone & Desktop

Persona Two



Gary is a student from Croatia, he nearly finishes the studies and want to travel around New Zealand.

Demographics

Gary

23 years old

Single

Lives in a small town

Behaviours

Eats junk food

Not very social

Likes travelling

Plays music

Needs & Goals

Internships

Travelling & meeting

new friends

Staying up to date with
the world

Technology

Technology

Tablet, Phone & Desktop



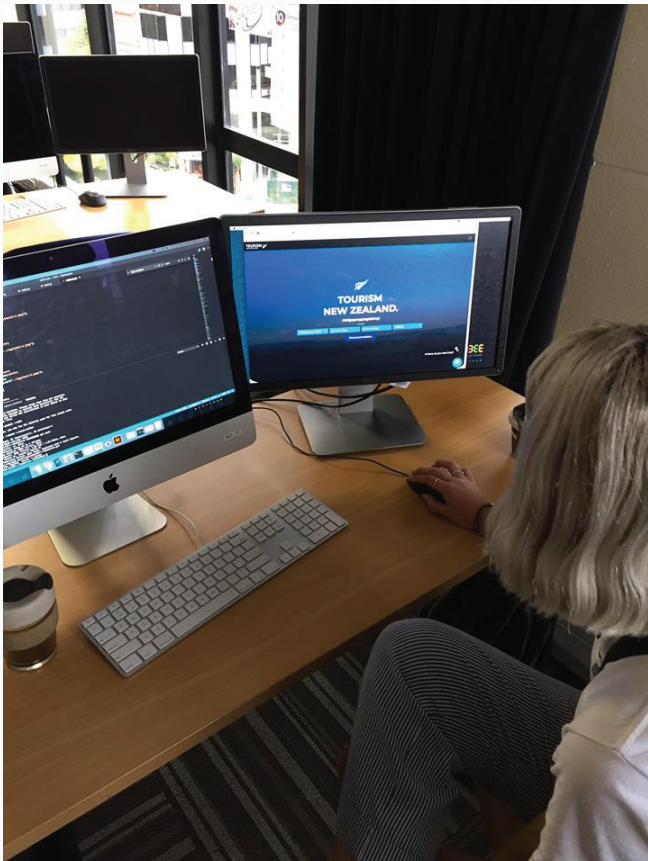
Ella

While user testing the website and sketch, the button was announced to have only find accommodation, instead of accommodation/transport and renamed it to “search” instead.



Find accommodation

button accommodation change when
its transport



Final fix:

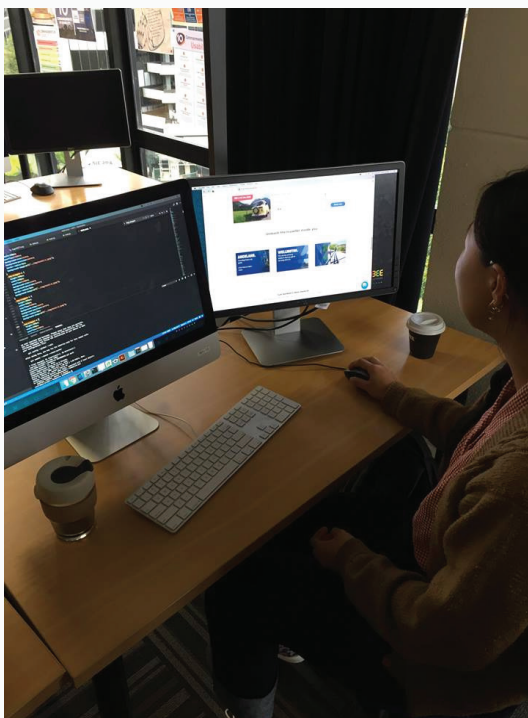
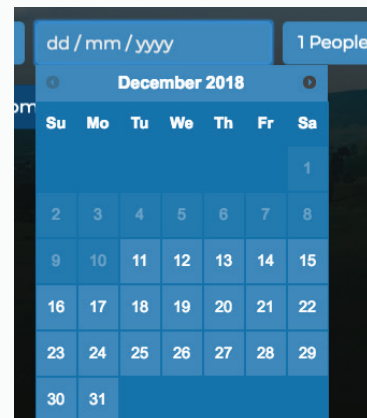
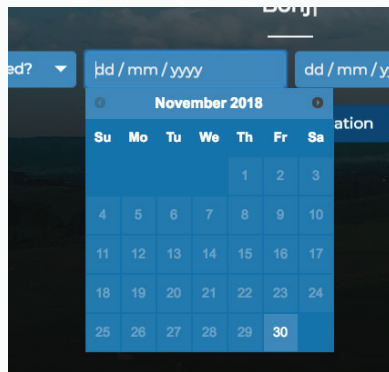
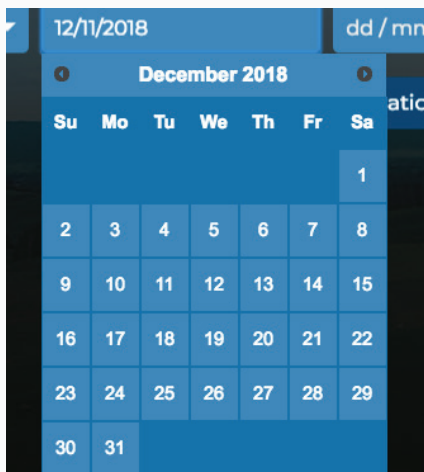


Search & find

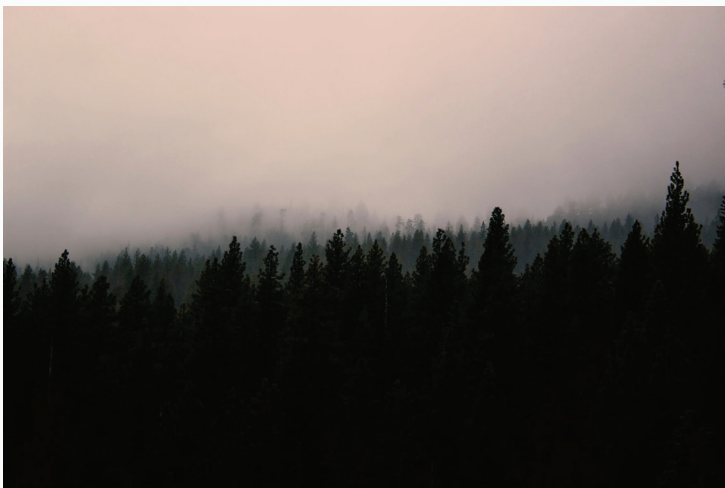


Louella

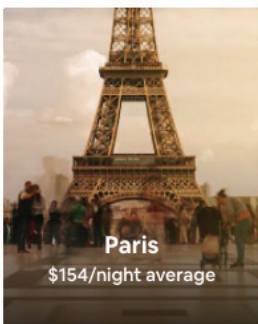
Testing with Louella I saw a problem with the input of the date which she was confused whether she has pressed a button or not. For this reason, from allowing users to input any date as soon as they pick one day the other datepicker will start from the date they have already picked “from” to “to”.



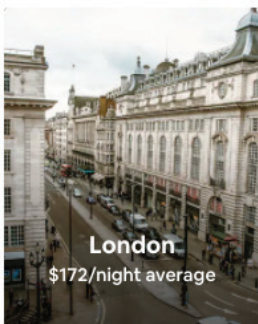
Moodboard



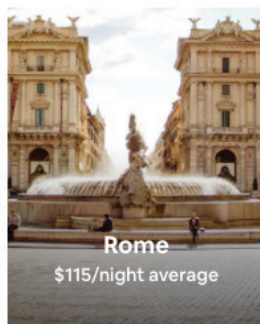
Take a city break in Europe



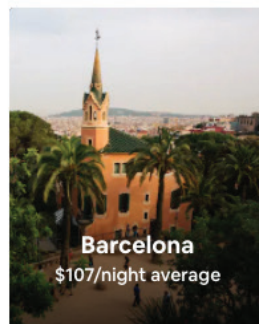
Paris
\$154/night average



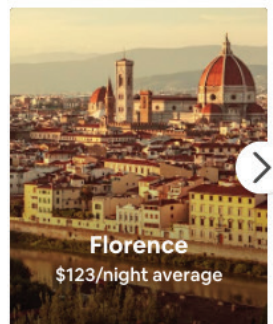
London
\$172/night average



Rome
\$115/night average



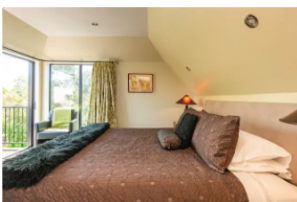
Barcelona
\$107/night average



Florence
\$123/night average

What guests are saying about homes in New Zealand

★ New Zealand homes were rated **4.8 out of 5 stars** with **1,000,000+ reviews**



★★★★★

Loved the place very much. It's about a 15-20 minute walk into the city. The host, Jan & Jennifer, we're absolutely lovely! They...



Stephanie
Malaysia



★★★★★

Our stay with Anna & Linda was just perfect. There is literally not one thing that could be improved. Best hosts ever. The perfect way t...



Liesbeth
Belgium



★★★★★

We spent three days in Jennifer's place. It was nice place and location was really good - 5 min walk to trainstation and 15 min train trip to cit...



Anni
Finland

Competitor Analysis



Competitors Site Analysis



Website is responsive, have deals and flights on sale - which I've thought to put it also in our website but their aim is globally helping kiwis to send people through Europe and other continents, so the only way to make their competition level lower was to make it more about New Zealand and make it that way that people from other countries can change their language, which House of Travel doesn't have. I've chosen House Of Travel as a competitor to analyse owing to Tourism New Zealand and House Of Travel having a similar product and a similar target audience.



Language	Welcome
Abkhaz	Бзиала шәаабейт (Bziala šeaabeit)
Adyghe	Къæблагъ (sg) Шъхъæблагъ (pl)
Afrikaans	Welkom
Akkadian	ܠܝܠܝܢܐ (hašānu)
Aklian	Mayad-ayad nga pad-abot
Albanian (Gheg)	Mir se vjen
Albanian (Tosk)	Mirë se vjen
Aleut	Qaḡaasakung huzuu haqakuḡ (Thank you all for coming)
Alsatian	Weilkumma Willkumme
Altay	Ээендер (Ezender)
Amharic	አንኳን ደህና መጣህ። (enkwan dāhna mättah) m አንኳን ደህና መጣሽ። (enkwan dāhna mättas) f
Arabic (Egyptian)	أهلاً وسهلاً (ahlan wa sahlān)
Arabic (Lebanese)	Ahla w sahla
Arabic (Modern Standard)	أهلاً وسهلاً (ahlan wa sahlān)
Arabic (Moroccan)	مرحبا (mrehba)
Arabic (Oman)	السلام عليكم ورحمة الله وبركاته
Aragonese	Bienveniu (>m) Bienvenida (>f) Bienvenius (pl) Bienvenidas (pl/f)
Armenian (Eastern)	Բարի գալուստ! (Bari galu'st)
Armenian	



Competitors Site Analysis



Similar to House of Travel, STA Travel offers flights round the world and is focused on flights, hotels, tours and insurance. They have stores New Zealand wide, and have newsletters which lets them subscribe and get offers and deals by this company. For this reason, Tourism New Zealand offers a checkbox which asks for permission to receive letters from NZT. I've chosen STA Travel as a competitor to analyse owing to Tourism New Zealand and STA Travel having a similar product and a similar target audience.



Strengths

Tourism New Zealand is a highly valuable website & has a great brand and trust since it's connected with the government, which allows users to book & shop freely without stress.

Weaknesses

Weakness of Tourism New Zealand is that the competition of the other companies are focused for this campaign's needs, which causes a problem for other customers to shift between other websites and Tourism New Zealand's one.

Opportunities

Opportunities of Tourism New Zealand are extendable to a grade which not only the company is responsible for the NZ tourism but can offer many of the cheapest and best accommodation and transport for their customers.

Threats

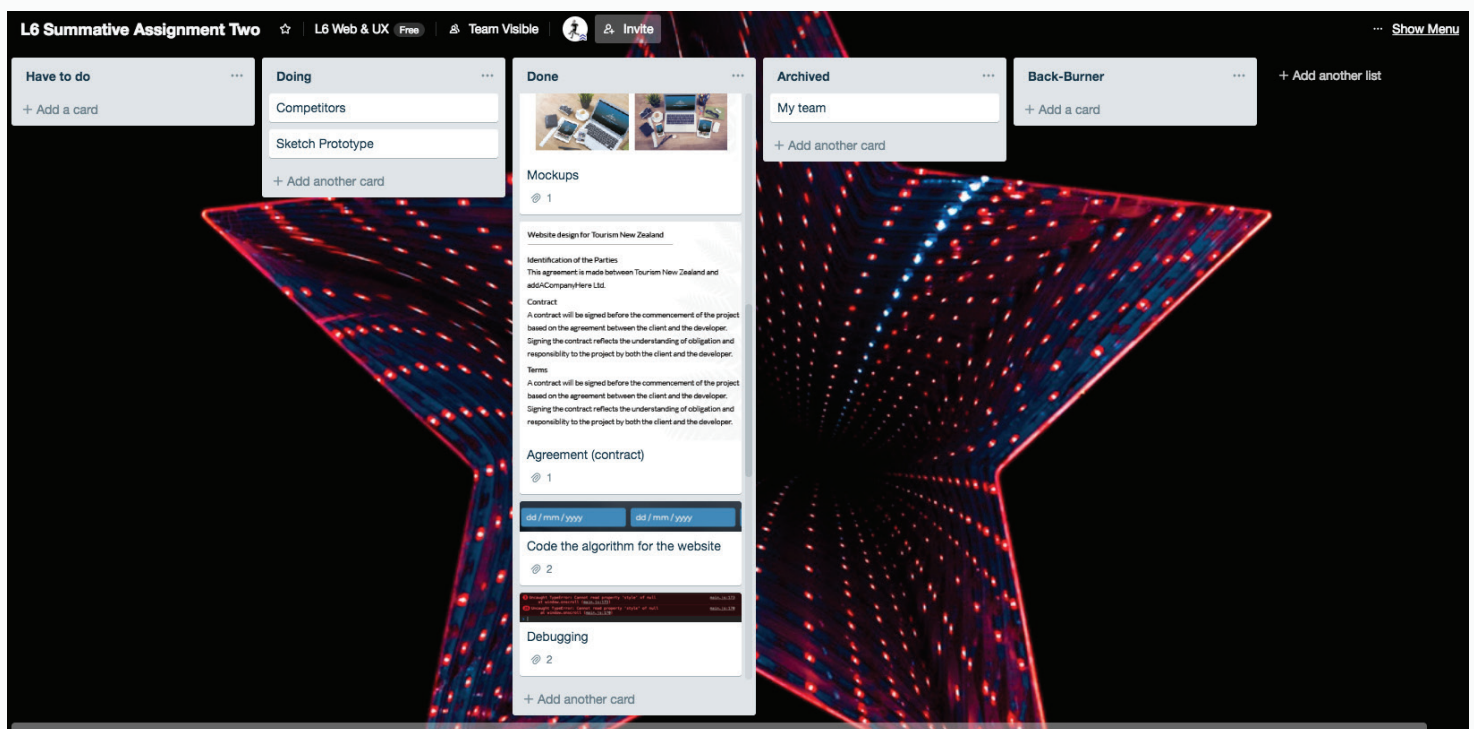
As New Zealand has bus tours and they offer accommodation and transport within the same package, some travellers especially backpackers might choose those companies to travel, because of the safe way to book everything at once.

Project Management



Finishing the project within the deadline is easier when the tasks are written and going with the plan.

For this project I've used Trello board to keep on track about the tasks incoming and finished/archived.



<https://trello.com/b/l6UrVeX6/l6-summative-assignment-two>

The deadlines were divided into 4 milestones

Documentation - Milestone 1 - 2nd Dec

Prototypes - Milestone 2 - 9th Dec

Coding and User Testing - Milestone 3 - 16th Dec

Closure & Review - 16th Dec

Debugging



There was a bug which was showing the style is showing as null, because the navbar which is showing the error was shown only on Mobile, but on Desktop it showed this error. The debugging fix was to put this inside a function, and then when we enter “Mobile mode” to call the function

```
3 Uncaught TypeError: Cannot read property 'style' of null      main.js:173
  at window.onscroll (main.js:173)
26 Uncaught TypeError: Cannot read property 'style' of null     main.js:170
  at window.onscroll (main.js:170)
> |
```

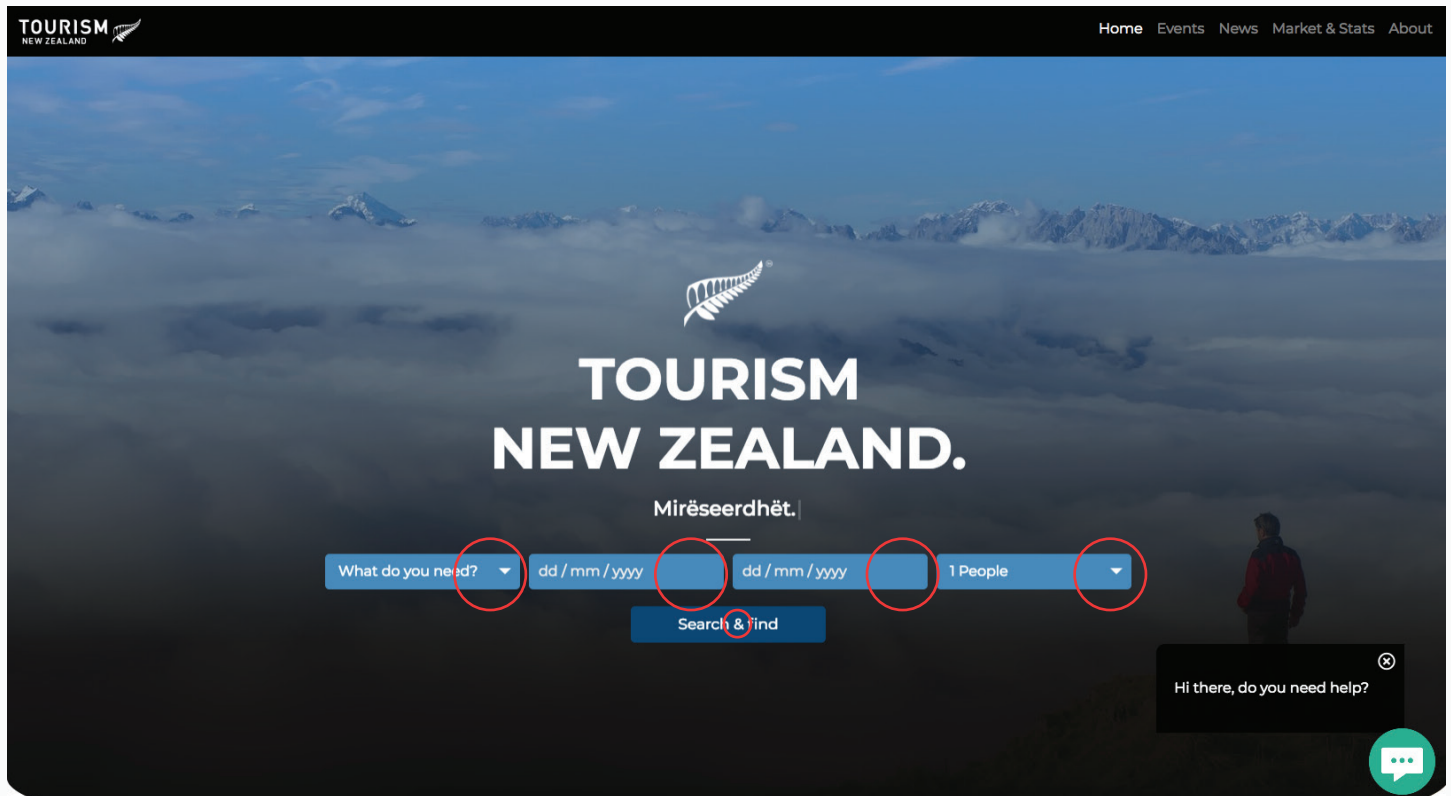
```
/* When the user scrolls down, hide the navbar. When the user s
var prevScrollpos = window.pageYOffset;
window.onscroll = function() {
  var currentScrollPos = window.pageYOffset;
  if (prevScrollpos > currentScrollPos) {
    document.getElementById("navbar").style.top = "0";
    document.getElementById("navbar").style.transition = "0.3s
  } else {
    document.getElementById("navbar").style.top = "-55px";
  }
  prevScrollpos = currentScrollPos;
}
```

Fix:

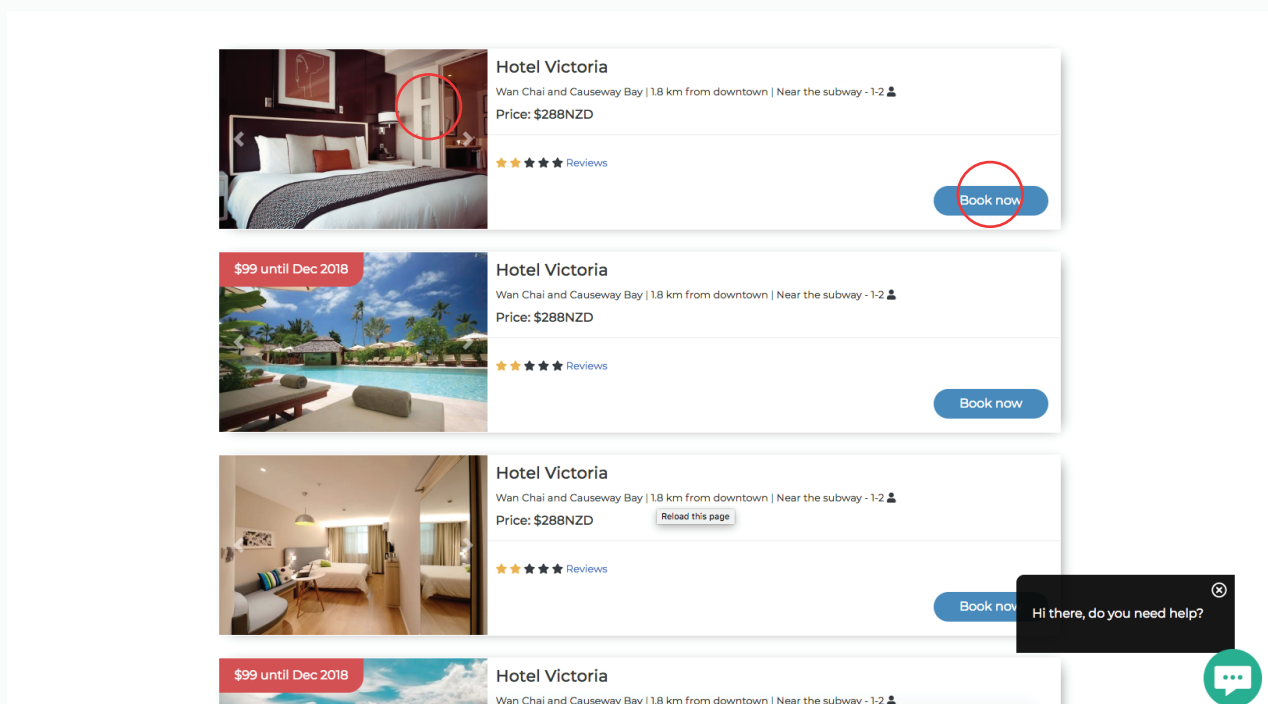
The solution of this problem was to create a function which wraps the whole code and use it whenever the screen is lower than 768px, for mobile view.

```
function scrollWindow() {
  var prevScrollpos = window.pageYOffset;
  window.onscroll = function () {
    var currentScrollPos = window.pageYOffset;
    if (prevScrollpos > currentScrollPos) {
      document.getElementById("navbar").style.top = "0px";
      document.getElementById("navbar").style.transition = "0.3s ease";
    } else {
      document.getElementById("navbar").style.top = "-57px";
    }
    prevScrollpos = currentScrollPos;
  }
}
```

Prototype Testing



From the usability testing I performed using Dane (my fellow classmate) we saw that mostly the users know what to click and how to interact with it, but instead of making the image static I've decided to make it a carousel so they can change the image



Prototype Testing



Based on the testing, users wanted to interact with the website before they searched an option, so adding the most featured accommodation / transport options, and make it as a “live” website instead of just input/output, boosted the output of the users and clicks within the website.

Just booked in New Zealand

New Zealand homes were rated 4.8 out of 5 stars with 1,000,000+ reviews



TREEHOUSE • AUCKLAND
Romantic Bush Chalet - Kauri Chalet
\$175 NZD per night • Free cancellation
★★★★★ 373 • Superhost

See more



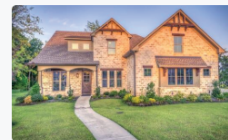
TREEHOUSE • AUCKLAND
Romantic Bush Chalet - Kauri Chalet
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See more



TREEHOUSE • AUCKLAND
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See more



TREEHOUSE • AUCKLAND
Romantic Bush Chalet - Kauri Chalet
\$175 NZD per night • Free cancellation
★★★★★ 373 • Superhost

See more

Hi there, do you need help?

What guests are saying about homes in New Zealand

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★★★★★ 373 • Superhost

See more

★★★★★ 373 • Superhost

See more

★★★★★ 373 • Superhost

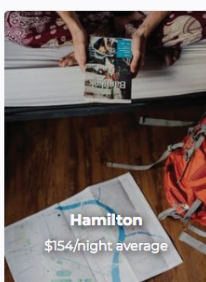
See more

★★★★★ 373 • Superhost

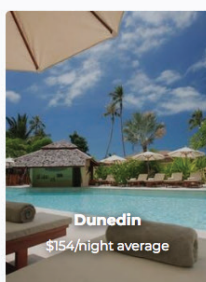
See more

Recommended for you

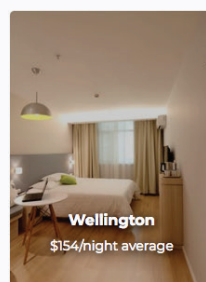
Our recommendation are based on your search, cookies & data which you have provided to us



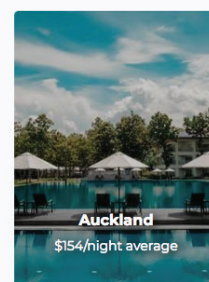
Hamilton
\$154/night average



Dunedin
\$154/night average



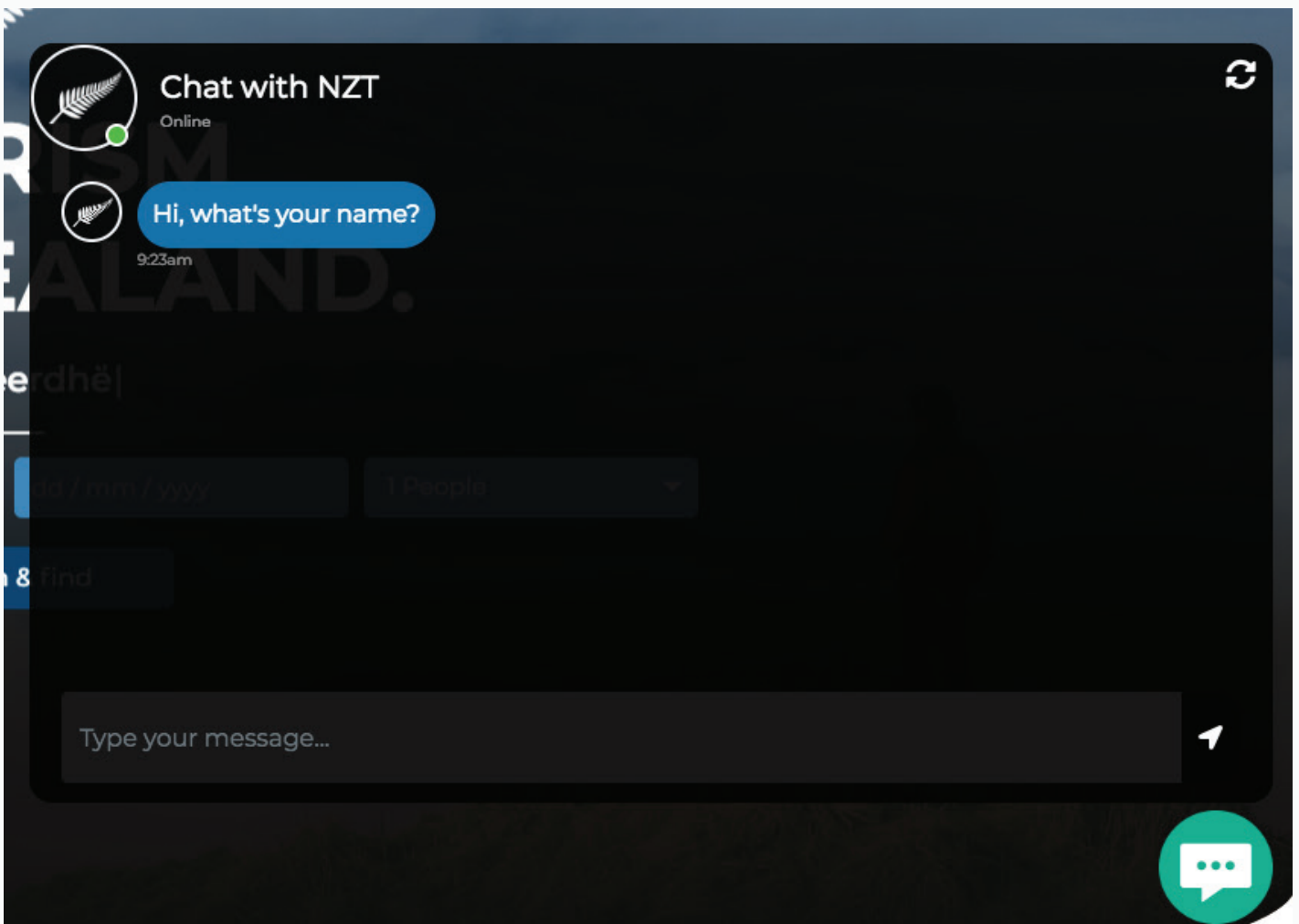
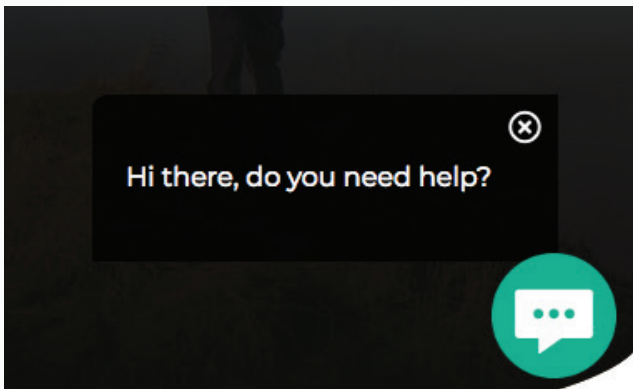
Wellington
\$154/night average

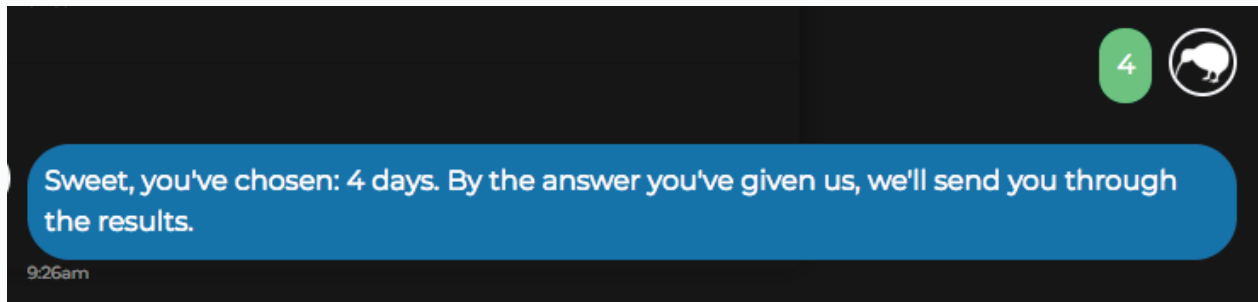
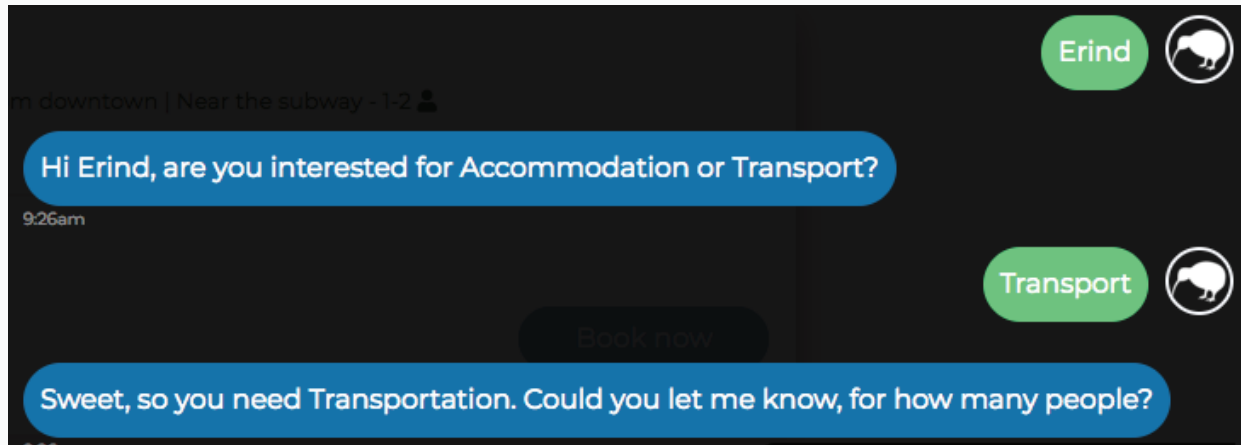


Auckland
\$154/night average



For this website I've decided to create a website the majority of users that I've researched will be using tablets and phones and they would want to chat for their options rather than searching on the input and around the web, making it easier for them to get to the final results and choose between the cards.





Then the website will go into loading phase, and then loads to the results.



For Tourism New Zealand, I've tried to use minimalistic jQuery plugins because of their brand which is minimal and "serious" which the colours black is associated with mystery, strength and the blue the sky, sea, loyalty and trust.

jQuery UI - Datepicker



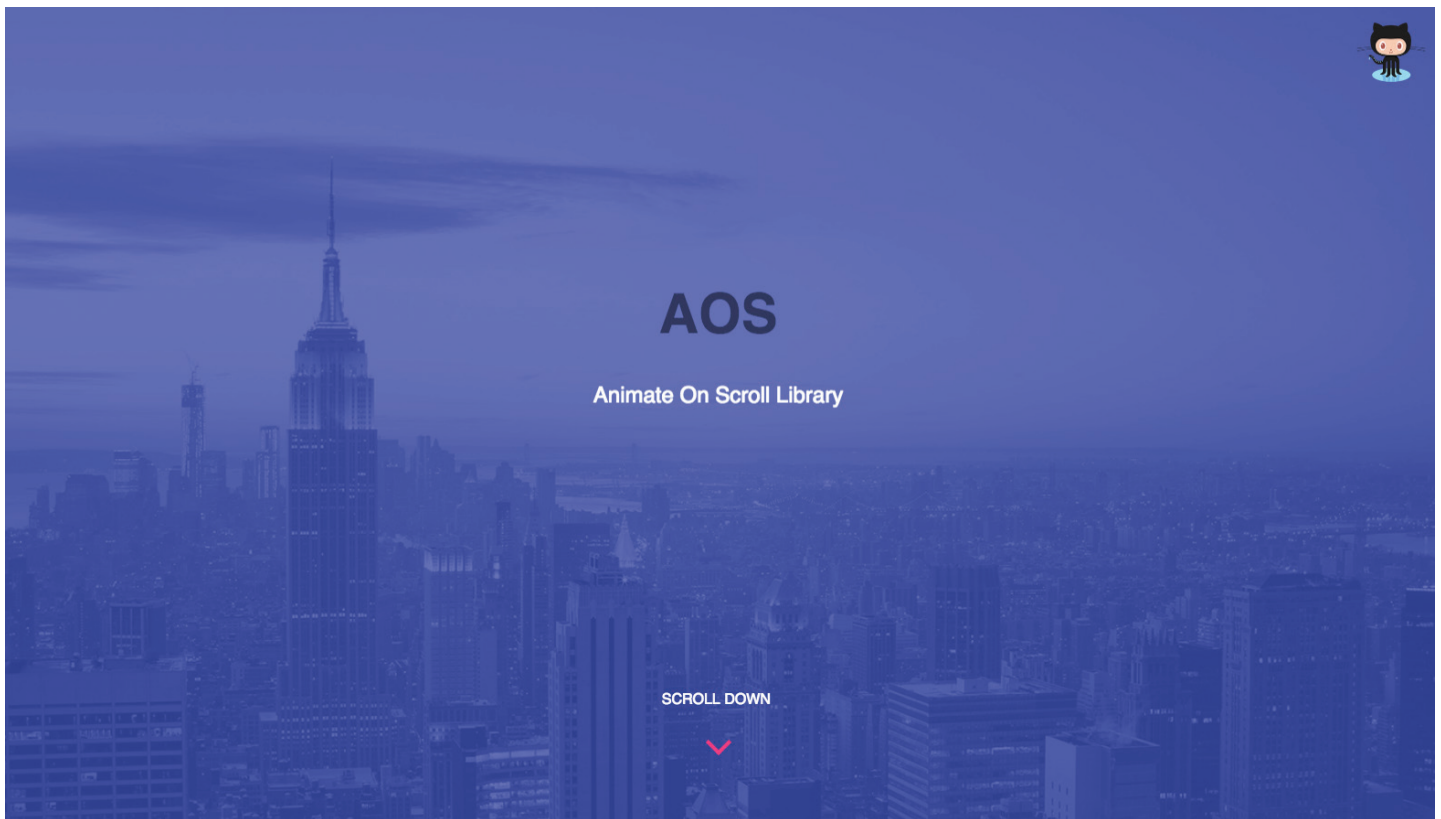
Datepicker

Select a date from a popup or inline calendar

Date:

dd / mm / yyyy

dd / mm / yyyy



Using AOS has given a good polished look throughout the website which when scrolling down the images would have a “parallax” effect animating on scrolling.
Used it on the cards on the main page.

```
<div data-aos="fade-up"></div>
```

```
<div data-aos="fade-down"></div>
```

JavaScript Linting



For JavaScript Linting, I've first used the website called JsHint, but then I realised I could install an extension (plugin) on VSCode which was easier to find the errors/warnings.

I've had no errors but tried to minimise the warnings as much as possible, but some of them were that some functions are used out of scope, since it's a handlebars template and a render engine, I had to use it into 2 different statements in order to render Transport or accommodation.

```
PROBLEMS 22 OUTPUT DEBUG CONSOLE TERMINAL
Filter: Eg: text, **/*.ts, !**/node_modules/**

JS main.js js 22
[shint] Missing semicolon. (W033) (10, 12)
[shint] Missing semicolon. (W033) (16, 2)
[shint] Missing semicolon. (W033) (20, 23)
[shint] Missing semicolon. (W033) (27, 3)
[shint] Missing semicolon. (W033) (48, 59)
[shint] Missing semicolon. (W033) (49, 61)
[shint] 'info' is already defined. (W004) (94, 13)
[shint] 'template' is already defined. (W004) (95, 13)
[shint] 'dataTemplate' is already defined. (W004) (96, 13)
[shint] 'answerData' is already defined. (W004) (101, 13)
[shint] 'i' is already defined. (W004) (141, 18)
[shint] 'dataNr' is already defined. (W004) (156, 17)
[shint] 'r' is already defined. (W004) (157, 22)
```

```
PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL
Filter: Eg: text, **/*.ts, !**/node_modules/**

No problems have been detected in the workspace so far.
```

JavaScript Linting



```
var info = document.getElementById('summative-template').innerHTML;
var template = Handlebars.compile(info);
var dataTemplate = template(accommodation);
var templateWrite = document.getElementById('card-container').innerHTML += dataTem

$(document).ready(function() {
  document.ontouchmove = function(e){
    e.preventDefault();
  };
});

input.onfocus = function() {
  window.scrollTo(0, 0);
  document.body.scrollTop = 0;
}

$(".footer-links li a").on('click', function() {
  $(".footer-links")
  var whereToGo = $(this).attr('href');
  console.log(whereToGo);
  $("html, body").animate({
    scrollTop: $(whereToGo).offset().top
  },
  'slow');
});

(function() {
  setTimeout(function() {
    $('#nzt-container').fadeOut(500);
    $('#hide-everything').show();
  }, 2200);
});

var transportAcc = "";
var numberOfDays = "";
var totalPrice = "";
$('#btn-search').hide();
$('#btn-search').on('click', function() {
  var transportOrAccommodation = $('#accom-or-transport').val();
  var peopleValue = $('#people-search').val().slice(0, 1);
  peopleValue = parseInt(peopleValue);
  var oneDay = 24 * 60 * 60 * 1000; // hours*minutes*seconds*milliseconds

  var firstDate = $('#datepicker').datepicker("getDate");
  var secondDate = $('#datepicker2').datepicker("getDate");
  if (firstDate == undefined || secondDate == undefined) {
    $('#alert').show();
  } else {
    numberOfDays = Math.abs((firstDate.getTime() - secondDate.getTime()) / (oneDay));
  }
  if ($('#accom-or-transport').val() == "What do you need?") {
    $('#alert').show();
  }
  if (transportOrAccommodation == "Accommodation") {
    transportAcc = accommodation;
  } else {
    transportAcc = transport;
  }
  // console.log(transportOrAccommodation)
  // console.log(numberOfDays);
  // console.log(peopleValue);

  if (numberOfDays > 15 || firstDate >= secondDate) {
    $('#alert').show(500);
    $('#line').hide(500);
  } else {
```

CONFIGURE

Metrics

There are 19 functions in this file.

Function with the largest signature take 1 arguments, while the median is 0.

Largest function has 49 statements in it, while the median is 2.

The most complex function has a cyclomatic complexity value of 9 while the median is 1.

26 warnings

- 16 Missing semicolon.
- 20 Missing semicolon.
- 27 Missing semicolon.
- 45 Missing radix parameter.
- 48 Missing semicolon.
- 49 Missing semicolon.
- 94 'info' is already defined.
- 95 'template' is already defined.
- 96 'dataTemplate' is already defined.
- 97 'templateWrite' is already defined.
- 101 'answerData' is already defined.
- 141 't' is already defined.
- 156 'dataNr' is already defined.
- 157 't' is already defined.
- 165 Missing semicolon.
- 177 Missing semicolon.
- 179 Missing radix parameter.
- 213 Missing radix parameter.
- 216 'totalPriceCoupon' is already defined.
- 217 'totalPriceSubtracted' is already defined.
- 218 Missing radix parameter.
- 224 'totalPriceSubtracted' used out of scope.
- 226 'totalPriceSubtracted' used out of scope.
- 246 Missing semicolon.
- 259 Missing semicolon.
- 262 Missing semicolon.

Technology



Technologies used for this project are:



HTML5



CSS3



SASS



JavaScript



jQuery



jQuery UI



Handlebars.js



Sketch



Adobe Illustrator



Adobe Photoshop



Git



Gulp

Text Editor used for this project is:



Visual Studio Code

Coding Approach



For the cards to render and the results for Accommodation and Transport, I've chosen to do both of them because of the handlebars functionality, which was making it easier for me to do it so.

For this project I've used handlebars to render the data from my js files.

```
<div class="carousel-inner">
  <div class="carousel-item active">
    
  </div>
  {{#each images}}
    <div class="carousel-item">
      
    </div>
  {{/each}}
</div>
<a class="carousel-control-prev" href="#{{id}}" role="button" data-slide="prev">
  <span class="carousel-control-prev-icon" aria-hidden="true"></span>
  <span class="sr-only">Previous</span>
</a>
<a class="carousel-control-next" href="#{{id}}" role="button" data-slide="next">
  <span class="carousel-control-next-icon" aria-hidden="true"></span>
  <span class="sr-only">Next</span>
</a>
</div>
```

```
var info = document.getElementById('summative-template').innerHTML;
var template = Handlebars.compile(info);
var dataTemplate = template(accommodation);
templateWrite = document.getElementById('card-container').innerHTML += dataTemplate;
```

```
var info = document.getElementById('summative-template').innerHTML;
var template = Handlebars.compile(info);
any dataTemplate = template(transport);
templateWrite = document.getElementById('card-container').innerHTML += dataTemplate;
```

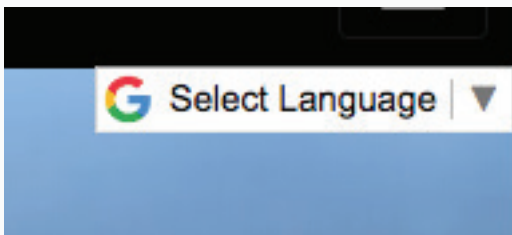




When it comes to paying, we want to be very secure & confidential to keep every credit card / password safe. And for accessibility reasons we added the “cursor - help” when they hover into the CVC section.

```
.help-cvc {  
  cursor:help;  
}
```

Since this website has to be accessible for anyone, and the language they choose will be read to them in any language for people with hearing impaired.



```
<div class="col-lg-12">  
    
    
    
    
</div>
```

And the inputs have an alternative text whether they have typed the visa card, mastercard, discover or american express

Minifying the files



Since Tourism New Zealand will be interactive to search, and wait for results and book, there are 3 things which the company has to be efficient. Good price, fast & trustworthy.

For the website to load smoothly and to not spend data on the backpackers mobile phones, or as we know the hostels charge them for MB on wireless, I've decided to compress every image until it reaches around 500kb ~ download to load.

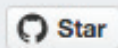
pexels-photo-374710.jpeg?...	200	jpeg	index.html	593 KB	64 ms	
adventure.jpeg	200	jpeg	jquery-1.12.4...	259 KB	55 ms	
bootstrap.css	200	styles...	index.html	169 KB	59 ms	
handlebars-v4.0.12.js	200	200 OK ipt	index.html	163 KB	57 ms	
jquery-ui.js	200	script	index.html	122 KB	335 ms	
bootstrap.js	200	script	index.html	121 KB	13 ms	
jquery-1.12.4.js	200	script	index.html	85.6 KB	332 ms	
fa-solid-900.woff2	200	font	index.html	72.5 KB	475 ms	
fa-brands-400.woff2	200	font	index.html	68.4 KB	481 ms	
motor-van-1.jpg	200	jpeg	index.html:10...	50.5 KB	61 ms	
car-5.jpg	200	jpeg	index.html:10...	47.8 KB	58 ms	
index.html	200	docu...	Other	47.0 KB	10 ms	
person1.jpeg	200	jpeg	index.html	46.2 KB	30 ms	
data.js	200	script	index.html	43.3 KB	9 ms	
core.js	200	script	index.html	40.9 KB	45 ms	
smallcar.jpeg	200	jpeg	index.html:10...	39.6 KB	58 ms	
house-4.jpeg	200	jpeg	index.html	36.9 KB	38 ms	
main.css	200	styles...	index.html	36.3 KB	37 ms	
hotel-4.jpeg	200	jpeg	index.html	32.1 KB	41 ms	
jquery-3.3.1.min.js	200	script	index.html	30.0 KB	496 ms	
hostel-1.jpeg	200	jpeg	index.html	29.3 KB	38 ms	
pexels-photo-724955.png?...	200	jpeg	index.html	29.3 KB	49 ms	
jquery.min.js	200	script	index.html	29.3 KB	143 ms	

Minifying the files



BootstrapCDN

The recommended CDN for Bootstrap, Font Awesome and Bootswatch.



893

Follow @getbootstrapcdn

Tweet

Secure | https://tinypng.com

HOME

PHOTOSHOP

DEVELOPER API

THIRD-PARTY

ANALYZER

LOGIN



Drop your .png or .jpg files here!

Up to 20 images, max 5 MB each.

Like to compress more?

Go Pro!

tiny png

Smart PNG and JPEG compression

More than 1 billion PNG and JPEG images optimized and still counting!

What does TinyPNG do?

TinyPNG uses smart lossy compression techniques to **reduce the file size** of your PNG files. By selectively decreasing the number of colors in the image, fewer bytes are required to store the data. The effect is nearly invisible but it makes a very large difference in file size!

Why should I use TinyPNG?

PNG is useful because it's the only widely supported format that can store partially **transparent images**. The format uses compression, but the files can still be large. Use TinyPNG to shrink images for your apps and sites. It will use less bandwidth and **load faster**.

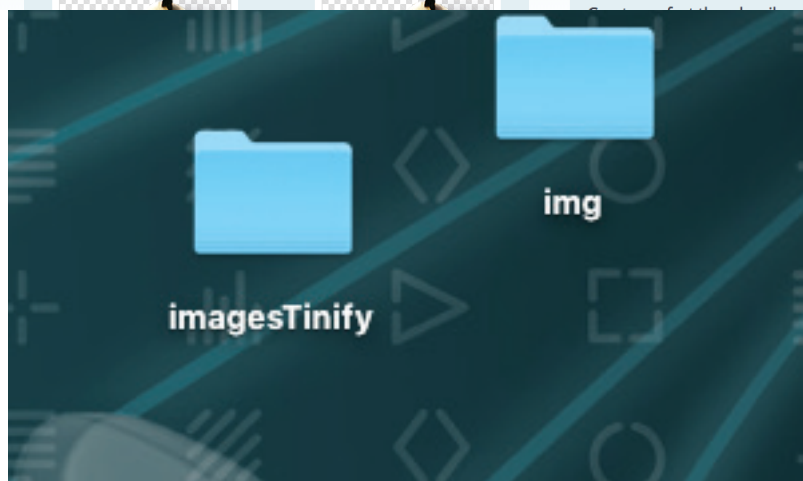
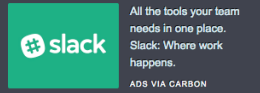
Introducing TinyPNG Pro

Drag and drop all your files at once and have the 5 MB limit removed!



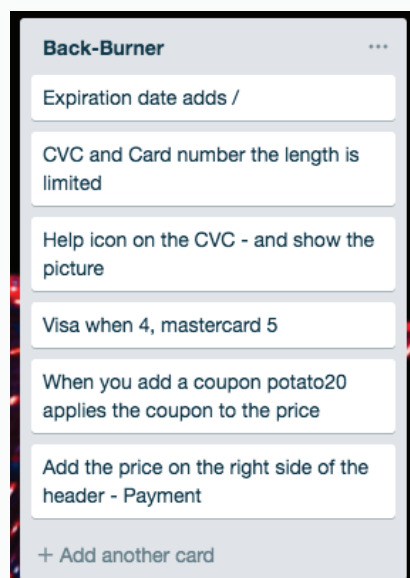
Can anyone tell the difference?

Panda says: Excellent question! Let me give you a side by side comparison. Below are two photos of my cousin. The left image is saved as 24-bit PNG directly from Adobe Photoshop. On the right is the same image processed by TinyPNG. **Spot any difference?**





I had some feedback from Karl (our tutor), as an option to add more code into the payment input because there would be the main point for them to have the best UX to sell or buy. As soon as the credit card starts with the companys number it pops up. (e.g 4 for Visa, 5 for MasterCard)



Name

Email

Phone Number

Address

Card Number

EXP CVC

COUPON CODE

Subscribe for Tourism New Zealand newsletter ☐

Name

Email

Phone Number

Address

Card Number

EXP CVC

COUPON CODE

Subscribe for Tourism New Zealand newsletter ☐

Total Price:
\$576 + \$70 Lunch option = \$646



```
<link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">
```

```
<meta name="description" content="Tourism New Zealand is the organisation responsible for marketing New Zealand to the world as a tourist destination. The major
```

Every website, which is refined into the last detail has more credibility from their clients, which results to more sales.

I've decided to create the favicon, and the SEO descriptions for google search resultsv and the Facebook metadata to boost more traffic & sales from the clients of this campaign.

The website that I used to create the favicons is:



Github Commits



📁 147 commits

Commits on Dec 12, 2018

index fixed the transport js

👤 Erind Hoxha committed 12 hours ago



6fd0ab5



fixed the merge

👤 Erind Hoxha committed 22 hours ago



c0570cf



idk

👤 Erind Hoxha committed 22 hours ago



4cdd528



Commits on Dec 11, 2018

fixed the issue when the button transport or accommodation was invali... ...

👤 erindhoxha committed 2 days ago



97c04c9



Commits on Dec 9, 2018

Merge branch 'master' of https://github.com/erindhoxha/NZT---Summative

👤 erindhoxha committed 4 days ago



813e8b0



Commits on Dec 8, 2018

added the favico

👤 Erind Hoxha committed 5 days ago



3480310



added checkbox

👤 Erind Hoxha committed 5 days ago



0bcda9b



Commits on Dec 7, 2018

Merge branch 'master' of https://github.com/erindhoxha/NZT---Summative

👤 erindhoxha committed 6 days ago



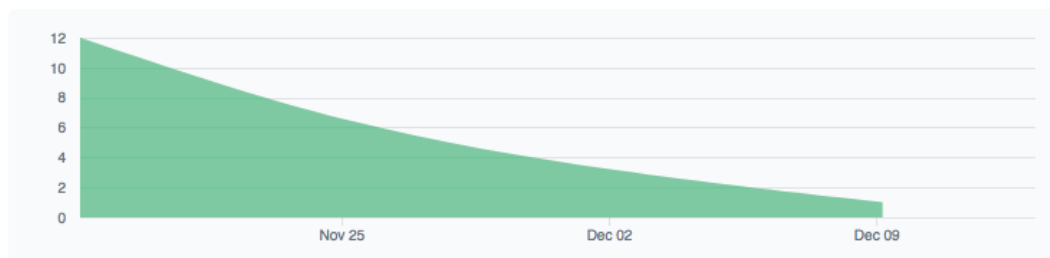
fa3f94f



Nov 18, 2018 – Dec 13, 2018

Contributions: Commits ▾

Contributions to master, excluding merge commits





All images are used from:

www.pexels.com

iPad and iPhone mockups:

<https://www.mockupworld.co/free/iphone-and-ipad-presentation-mockups/>

<https://creativebooster.net/collections/all-freebies/tablet>

<http://www.mediafire.com/file/kbp90ju7g5tr499/FreeMac-bookProMockup.zip>

https://pngtree.com/free-icon/print_38507

Chat Icon

<http://icons-for-free.com/>

Descriptions and copywriting

New Zealand Tourism & AirBnB

UX BRIEF

Thank you.

YOOBEE: School of Design
Diploma in Web and UX Design
Erind Hoxha